The Finest Drinking Milk

comes from those dairies *that* HOOD-SEAL *the bottles*

In New York and the whole metropolitan area where only Grade A milk will pass for drinking, there the wire locked Hood-Seal is universal. Such leaders as Sheffield Farms, Borden's, Cloudsweene, Reriken Dairy, Reid Ice Cream Co., Model Dairy, Brakes, Dairymen's League, Willow Brook Dairy, Newark Milk & Cream, Wood Brook Farm, Henry Recker & Sons, Jansen Dairy, Keystone Dairy have always relied upon the Hood-Seal to protect and identify their superior product.

AVERY special milk service is offered you by one or more leading dairies in your city. A service that has done more to insure you pure, clean, full-flavored milk than all other agencies combined.

You can easily identify these dairies by the Hood-Seal they use on their bottles of better drinking milk—the paper hood locked on by the wire ring.

Leading producers of better drinking milk use this wire locked Hood-Seal. Dairies like Sheffield Farms and Borden's in New York, H. P. Hood & Sons and Whiting Milk Companies in Boston, were the pioneers of this clean sealed drinking milk idea. They are the largest distributors of sealed Grade A Milk in the world. Now more than two thousand other leading dairies in leading cities all over the United States and Canada have adopted this sealed Grade A drinking milk service.

The Hood-Seal is more than a perfect, sterile seal against contamination. It is a symbol of the tremendous efforts these progressive dairies have made to insure you clean milk.

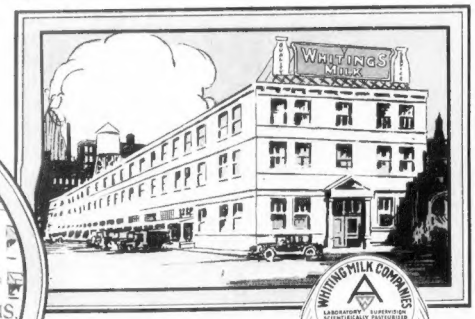
For up to the moment the Hood-Seal is fitted over the bottle, a great chain of super-sanitary measures has taken place. Each for one sole purpose. Better drinking milk.

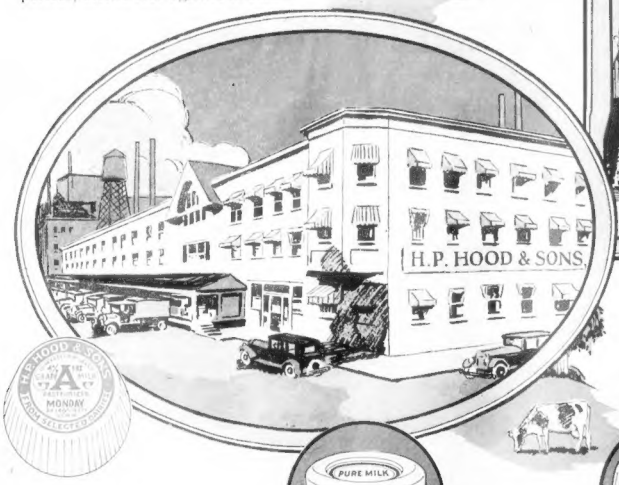
All their work would be in vain if the milk were not delivered to you just as wholesome and clean.

To safeguard this, they all adopted a seal for the bottle. And they chose the sterile paper hood locked on by the wire ring. Last year over four hundred million Hood-Sealed bottles were used.

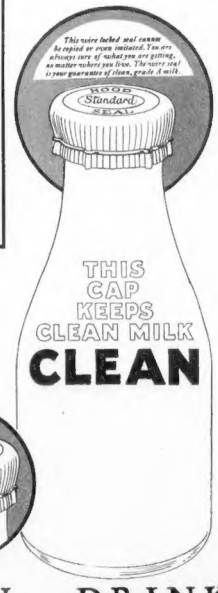
Milk is so essential to good health that more of it should be included in the daily menu. With the better, richer flavor of Hood-Sealed milk you will find new delight in drinking milk. You owe it to your children to have this better drinking milk always on hand.

Write for illustrated book on Milk. It tells all about better drinking milk and how it is produced. It is sent on request by Standard Cap and Seal Corp., 1200 Fullerton Ave., Chicago.

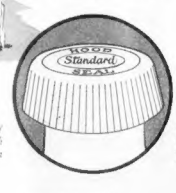




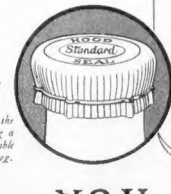
Throughout all New England leading dairies in the principal cities and towns have long Hood-Sealed their Grade A and Special milks. This is true with such prominent distributors as Hood & Sons and the Whiting Milk Companies in Boston and more than 150 other progressive dairies in these states. The same is true wherever you go ; in Washington, Buffalo, Chicago, Los Angeles, Toronto, Montreal, Miami, Seattle, Kansas City, Cleveland—the wire locked Hood-Seal is your faithful sign of better drinking milk.


This wire locked seal cannot be copied or even imitated. You are always sure of what you are getting, no matter where you buy. The wire seal is your guarantee of clean, grade A milk.
HOOD
Standard
SEAL
THIS CAP KEEPS CLEAN MILK CLEAN

First an inner disc cap is placed on the bottle. This cap is sterilized because it comes in direct contact with the milk or cream.



Then a paper Hood is placed over the entire bottle which keeps the pouring lip clean and pure.



Next a wire sealing ring locks the hood on the bottle, providing a double seal that is non-replaceable —positively prevents tampering.

THINK MORE ABOUT THE MILK YOU DRINK